January 25, 2025 • Oakland, California

We invite you to join us as a sponsor of the 2025 Tech Intersections: Women of Color in Computing conference. We created Tech Intersections to address the needs of women of color who rarely see others like themselves in the workplace, especially in higher ranking positions. Existing tech conferences — even ones specifically designed for women — often have few underrepresented women in attendance and as speakers, particularly on technical topics. Additionally, tech conferences are generally unaffordable, creating a financial barrier to those interested in breaking into the industry.

Tech Intersections addresses these concerns by having inexpensive tickets, being located in multicultural Oakland, and limiting attendance to our target audience. We had 200-300 attendees each year in 2018, 2019, 2020, and 2023, with a smaller conference in 2022 for safety reasons.

We are excited to partner with you!

Key Details

- Attendance in the conference is limited to women from groups most underrepresented in tech. Other interested groups are welcome to attend the concurrent Ally Skills workshop and joint sessions.
- The conference is expected to sell out. Being a sponsor provides access to guaranteed tickets for your employees.
- In past years, more than three- quarters of attendees identified as Black or Latinx. We expect the overwhelming majority of attendees to be African-American and Latinx, and we also invite Middle Easterners, Native Americans, Pacific Islanders, and non-predominant Southeast Asians (such as Filipinas and Vietnamese).

More information at TechIntersections.org/sponsorship

HOST INSTITUTION

Northeastern University is a highly-selective research university that includes Khoury College of Computer Sciences, Mills Institute, Center for Inclusive Computing, and Mills College. Computer Science and Business are two of the most popular majors on the Oakland, California campus.

CONFERENCE TRACKS

Attendees will explore dynamic tracks that blend cutting-edge tech skills with entrepreneurship, career growth, and self-care, all while championing diversity and social justice. Whether participants are mastering new programming platforms, launching their own startups, or driving change within organizations, this event serves as a gateway to thriving in the tech world and beyond. It's an opportunity to connect with like-minded women, build powerful networks, and be part of a community that's shaping the future of technology for everyone.

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LET'S WORK TOGETHER!

Email sponsorship@techintersections.org today to learn more about benefits. Don't see an option that fits? We can work with you to create a custom sponsorship.

Sponsorship deadline: Friday, December 15, 2025

	Platinum	Gold	Silver	Bronze
Cost	$15,000	$10,000	$5,000	$2,500
50% off conference tickets *(limited to eligible attendees)*	4	3	2	1
Website	Logo + page*	Logo + link	Logo + link	Logo + link
Program	Full page*	Half page*	Half page*	Logo
Swag Distribution	✓	✓	✓	✓
Resume Database	Early Access	Access	Access	–
Sponsor table	✓	✓	shared	shared
Interview Room	✓	–	–	–

**Platinum Sponsor webpage and full page ads to be designed by sponsor. For Gold and Silver half page ads, sponsor will provide complete design or copy for a basic ad.*

A la carte Sponsorship Opportunities

Event Experiences:

- Conference opener sponsorship ($5,000)
- Conference lanyard advertising ($5,000)
- Professional headshots ($3,000)

Meals:

- Morning espresso cart ($2,000)
- Breakfast ($10,000)
- Lunch ($15,000)

We look forward to partnering with you!

Past sponsors include Abstract, Airbnb, Alluma, Amazon Web Services, AnitaB.org, Applitools, ACM-W, Atlassian, Balsamiq, Chan Zuckerberg Initiative, Change.org, Cisco Meraki, DocSend, Google, Handshake, Kapor Center, MailChimp, Marqeta, Meroxa, Mozilla, New Relic, One Medical, Pandora, Salesforce Architects, Slack, Social Interest Solutions, and Wikimedia Foundation.

Email us at sponsorship@techintersections.org